



**THE 48TH ANNUAL
BAYOU CLASSIC**
Presented by Procter & Gamble
SATURDAY NOV. 27TH, 2021
CAESARS SUPERDOME

FOR IMMEDIATE RELEASE

June 2, 2021

EXPERIENCE THE POWER OF BAYOU CLASSIC

TICKETS ON SALE FOR THE 48th ANNUAL BAYOU CLASSIC,
PRESENTED BY PROCTER & GAMBLE,
SCHEDULED FOR NOVEMBER IN NEW ORLEANS

NEW ORLEANS – Tickets for the 48th Annual Bayou Classic, Presented by Procter & Gamble, go on sale today, **Wednesday, June 2, 2021**.

The Bayou Classic, ranked as the #1 HBCU Classic in the nation, is the iconic collegiate gridiron matchup between Grambling State University and Southern University, which will take place on Saturday, November 27, 2021, in the Mercedes-Benz Superdome in New Orleans, La.

Bayou Classic fans may also purchase tickets for the ever-popular Battle of the Bands & Greek Show to be held on Friday, November 26, 2021, at the Mercedes-Benz Superdome.

Tickets, which will be available on every seating level of the Mercedes-Benz Superdome, currently can be purchased at Ticketmaster. For more information and to purchase tickets, visit www.mybayouclassic.com. Additional ticket purchase options will open and be announced at a later date.

Advance ticket prices for the 48th Annual Bayou Classic Football Game range from \$16-50. Tickets for the Greek Show & Battle of the Bands start at \$20 with options for VIP experiences. Ticket prices increase \$10 day of event.

“We have worked hard to make this iconic football game affordable, more fan and family-friendly,” said Dottie Belletto, President and CEO of NOCCI (New Orleans Convention Company, Inc.), the event management firm for the 48th Annual Bayou Classic. “Our ticket prices have not changed for multiple years – our commitment to our fans that we want you in the Mercedes-Benz Superdome for the Bayou Classic this year.”

All COVID-19 guidelines will be followed for all official Bayou Classic events. These guidelines will follow all state and local regulations and will be updated routinely and posted on the official Bayou Classic website at mybayouclassic.com.

In addition, the hotel block has opened at the Hyatt Regency New Orleans – the official host hotel of Southern University for the 48th Annual Bayou Classic. Hotel reservations can be made by visiting <https://www.hyatt.com/group-booking/MSYRN/G-BC21> or calling the hotel reservation line directly at (504) 561-1234 and requesting a room using the group code of G-BC21.

ABOUT BAYOU CLASSIC

The legendary game between Grambling State University and Southern University celebrates its 47th year in November 2020. The Bayou Classic has proven to be a steadfast beacon of legacy and tradition that extends beyond the HBCU community. Fans from across the nation journey to New Orleans during Thanksgiving weekend to witness the electrifying football game between Grambling State and Southern, while eagerly awaiting the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information, visit www.mybayouclassic.com.

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