



**FOR IMMEDIATE RELEASE**

April 14, 2023

**EXPERIENCE THE POWER OF BAYOU CLASSIC –  
CELEBRATING ITS GOLDEN ANNIVERSARY  
TICKETS GO ON SALE FOR THE 50<sup>th</sup> ANNUAL BAYOU CLASSIC,  
PRESENTED BY PROCTER & GAMBLE, SCHEDULED FOR NOVEMBER IN NEW ORLEANS**

NEW ORLEANS – Tickets for the 50th Annual Bayou Classic, Presented by Procter & Gamble, go on sale **Friday, April 14, 2023 at 10 am CST**. This year is the Golden Anniversary of the HBCU Classic.

The Bayou Classic, ranked as the #1 HBCU Classic in the nation, is the iconic collegiate gridiron matchup between Grambling State University and Southern University, which will take place on Saturday, November 25, 2023, in the Caesars Superdome in New Orleans, La.

Bayou Classic fans may also purchase tickets for the ever-popular Battle of the Bands & Greek Show to be held on Friday, November 24, 2023, at the Caesars Superdome.

Tickets, which will be available on every seating level of the Caesars Superdome, currently can be purchased at Ticketmaster. For more information and to purchase tickets, visit [www.mybayouclassic.com](http://www.mybayouclassic.com). Additional ticket purchase options will open and be announced at a later date.

Advance ticket prices for the 50th Annual Bayou Classic Football Game range from \$20-150. VIP North End Zone tickets also are available for \$150 and include a dedicated gameday entrance, seats within the first six rows, End Zone Club access and all-inclusive popcorn and soft drinks.

Tickets for the Greek Show & Battle of the Bands start at \$25 for general admission with additional options for reserved seating available.

Ticket prices increase \$10 for all events on the day of the event.



Presented by 

On game day, the Grambling University Tigers will be the home team mainly sitting on the West Side near sections 129-156 of the Caesars Superdome and the Southern University Jaguars will be the visiting team mainly sitting on the East Side near Sections 101-128.

For Battle of the Bands & Greek Show, Southern University “Human Jukebox” Marching Band will be on the South End Zone side of the Caesars Superdome and the Grambling State University Tiger Marching Band will be on the North End Zone side.

### **ABOUT BAYOU CLASSIC**

The legendary game between Southern University and Grambling State University celebrates its 50th year in November 2023. The Bayou Classic has proven to be a steadfast beacon of legacy and tradition that extends beyond the HBCU community. Fans from across the nation journey to New Orleans during Thanksgiving weekend to witness the electrifying football game between Southern and Grambling State, while eagerly awaiting the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information, visit [www.mybayouclassic.com](http://www.mybayouclassic.com).

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