



FOR IMMEDIATE RELEASE

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**HOTEL BLOCK OPENS FOR THE 50th ANNUAL BAYOU CLASSIC,
PRESENTED BY PROCTER & GAMBLE**

NEW ORLEANS – The hotel block for the 50th Annual Bayou Classic, Presented by Procter & Gamble, has opened. Hotels throughout the New Orleans area have developed special rates for guests visiting New Orleans for the Bayou Classic in November.

Room rates start as low as \$149 per night for hotels throughout the city. Fans can review hotel option at the Bayou Classic website – www.mybayouclassic.com – and book their hotel rooms directly with one of the more than 30 hotels available.

The Bayou Classic, ranked as the #1 HBCU Classic in the nation, is the iconic collegiate gridiron matchup between Southern University and Grambling State University, which will take place on Saturday, November 25, 2023, in the Caesars Superdome in New Orleans, La.

“The New Orleans hospitality industry has once again opened their doors to welcome the fans of both Southern and Grambling,” said Dottie Belletto, President and CEO of NOCCI (New Orleans Convention Company, Inc.), the event management firm for the 50th Annual Bayou Classic. “With the excitement for this year’s Bayou Classic already at a fevered pitch, I would suggest fans book their rooms and buy their tickets early.”

Bayou Classic fans may also purchase tickets to the game to be held on Saturday, November 25, 2023, and the ever-popular Battle of the Bands & Greek Show to be held on Friday, November 24, 2023, both at the Caesars Superdome.

For more information about Bayou Classic, tickets and hotels, fans can visit mybayouclassic.com.

ABOUT BAYOU CLASSIC

The legendary game between Southern University and Grambling State University celebrates its 50th year in November 2023. The Bayou Classic has proven to be a steadfast



Presented by 

beacon of legacy and tradition that extends beyond the HBCU community. Fans from across the nation journey to New Orleans during Thanksgiving weekend to witness the electrifying football game between Southern and Grambling State, while eagerly awaiting the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information, visit www.mybayouclassic.com.

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