



Presented by 

MEDIA ADVISORY

August 18, 2023

MEDIA CONTACT:

Jeffrey Ory

c/t: (504) 458-5866

e: jeffrey@jeffreyory.com

50TH ANNUAL BAYOU CLASSIC KICKS OFF ROAD SHOW AT “MEETING IN THE MIDDLE” IN ALEXANDRIA

Bayou Classic thanks the Rapides Chapter of Southern University Alumni Federation and the Grambling University National Alumni Association, Inc. for invitation to “Meeting in the Middle” events

WHAT: The highly anticipated 50th Annual Bayou Classic is upon us! In anticipation of the centennial year, organizers have developed the “**Bayou Classic Road Show**” to bring excitement across the State of Louisiana and several large Southern US cities over the next few months.

The Bayou Classic Road Show will kick off Alexandria, La. as part of the region’s “Meeting in the Middle” weekend series of events. Come and experience the true spirit of the Bayou Classic with live jazz and brass performances. The event is open to the public and promises a family-friendly atmosphere.

The Bayou Classic Road Show will include family-friendly activations and giveaways to allow fans of Grambling State University and Southern University to start to celebrate the largest HBCU football classic in the US.

The Bayou Classic Road Show is sponsored by AT&T and The Louisiana Office of Tourism, Louisiana Office of Culture Recreation & Tourism and Lt. Governor Billy Nungesser.

A special presentation to the Mayor of Alexandria will be held during the Road Show including the presentation of a commemorative 50th Anniversary Bayou Classic football created special for this year.

The Bayou Classic, ranked as the #1 HBCU Classic in the nation, is the iconic collegiate gridiron matchup between Southern University and Grambling State University, which will take place on Saturday, November 25, 2023, in the Caesars Superdome in New Orleans, La. For more information about Bayou Classic, tickets and hotels, fans can visit mybayouclassic.com.

WHEN: Saturday, August 19, 2023

2:30 pm – 5:30 pm

3:00 pm – Official Welcome of Bayou Classic to the Alexandria Region

- Dennis J. Shields, President of the Southern University System and Chancellor of Southern University and A&M College
- Richard J. "Rick" Gallot, Jr., President of Grambling State University
- Myron Lawson, Chairman of the Southern University System Board of Supervisors
- Jacques M. Roy, Mayor of Alexandria
- Rich Dupree, Mayor of Pineville
- Kelvin McCoy, Mayor of Boyce
- Brenda Sampson, Mayor of Bunkie
- Derrick Johnson, Mayor of Cheneyville
- Freddie Price, Sr., President of the Rapides Chapter of Southern University Alumni Federation
- Ingrid Johnson, President of the Mildred S. Jones Chapter of Grambling University

WHERE: Outside the Alexandria, La. City Hall

915 3rd Street in Downtown Alexandria

OTHER EVENTS:

Tiger Jag Mix

Friday, August 18, 2023 - 7:00 PM - 9:00 PM - Hotel Bentley

Ticket required for entry

Enjoy live entertainment by Asaph Project in this adults-only event. Dress in your casual GSU/SU colors, para, or gold attire to show your school spirit.

Jazz & Brass ALL WHITE Unity Street Dinner

Saturday, August 19, 2023 - 7:30 PM - 11:30 PM - Downtown Alexandria

Ticket required for entry

Indulge in an elegant evening of jazz and brass entertainment by Jazz Violinist Michael Ward and the Michael Foster Project Brass Band. This adults-only event requires white-colored classy attire for the attendees.

UNITY Worship Service

Sunday, August 20, 2023 - 11:00 AM - Rose of Sharon Baptist Church

GSU/SU colors or gold attire encouraged

Wrap up the weekend with a powerful worship service celebrating unity at the Rose of Sharon Baptist Church.

The other events are sponsored by the Rapides Chapter of Southern University Alumni Federation and the Grambling University National Alumni Association, Inc., and promises to be a weekend filled with live music, food, mental health awareness, local vendors, family fun, and more.

FOR MORE INFORMATION:

For more information about Bayou Classic, the Road Show tickets and hotels, fans can visit mybayouclassic.com.

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