

FOR IMMEDIATE RELEASE

Media Credentials for the 50th Annual Bayou Classic - Application process now open

Deadline is Monday, October 23

NEW ORLEANS – The online media credential application process for the 50th Annual Bayou Classic, presented by Procter & Gamble, is now open. The application is available in the "News & Info" section of mybayouclassic.com or by clicking HERE. If link does not work, please visit https://forms.gle/BE3HkhbQpxPVyFVq8.

Media credential requests will be reviewed by the Bayou Classic media team, including the Sports Information Directors from both Southern University & Grambling State University. Applying for credentials does not constitute approval of requested credentials. Approved credentials will be emailed to media in advance of this year's Bayou Classic.

The deadline for applying is **Monday, October 23, 2023**.

In order to apply for media credentials to one and/or both the Bayou Classic game and Greek Show/Battle of the Bands, you must fully complete the media credential application for review.

About Bayou Classic

The legendary game between Grambling State University and Southern University, the Bayou Classic has proven to be a steadfast beacon of legacy and tradition that extends beyond the HBCU community. Fans from across the nation journey to witness the electrifying football game between Grambling State and Southern, while eagerly awaiting the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information, visit www.mybayouclassic.com.

#

MEDIA CONTACT:

Jeffrey D. Ory, ABC, APR, (504) 458-5866 (mobile for calls and texts) jeffrey@jeffreyory.com