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GET READY FOR THE 51st ANNUAL BAYOU CLASSIC
TICKETS AND HOTEL BLOCK FOR THE WEEKEND NOW AVAILABLE

NEW ORLEANS – The excitement is building as tickets for the highly anticipated 51st Annual Bayou Classic will go on sale this week, alongside the opening of the hotel block for this iconic event. Presented by Procter & Gamble, this year's Bayou Classic is scheduled to take place on November 29-30, 2024, at the iconic Caesars Superdome in New Orleans, Louisiana. Tickets for this iconic series of events will go on sale on **Friday, April 19 at 10 am CST**.

As one of the nation's premier HBCU Classics, the Bayou Classic brings together fans from across the country to witness the thrilling gridiron matchup between the Grambling State University Tigers and the Southern University Jaguars. In addition to the main event on Saturday, November 30th, fans can also purchase tickets for the Battle of the Bands & Greek Show, set to kick off the weekend's festivities on Friday, November 29th at the Caesars Superdome.

“The Bayou Classic represents the very best of tradition, competition, and community spirit,” said Dottie Belletto, President and CEO of NOCCI (New Orleans Convention Company, Inc.), the event management firm for the 51st Annual Bayou Classic. “With tickets now available for purchase and the hotel block open, we invite fans to secure their seats and accommodations early to ensure they don't miss out on this unforgettable experience.”

Tickets for the 51st Annual Bayou Classic Football Game are available on every seating level of the Caesars Superdome, with prices ranging from \$20 to \$199 for advance purchases. Exclusive VIP North End Zone tickets are also available for \$150, offering premium seating, exclusive gameday entrance, access to the End Zone Club, and complimentary popcorn and soft drinks.

For the Battle of the Bands & Greek Show, general admission tickets start at \$25, with options for reserved seating also available. Please note that ticket prices will increase by \$10 on the event day.



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On game day, the Southern University Jaguars will be the home team mainly sitting on the West Side near sections 129-156 of the Caesars Superdome and the Grambling University Tigers will be the visiting team mainly sitting on the East Side near Sections 101-128.

For Battle of the Bands & Greek Show, the Southern University “Human Jukebox” Marching Band will be on the South End Zone side of the Caesars Superdome and the Grambling State University Tiger Marching Band will be on the North End Zone side.

In addition to securing tickets, fans can now reserve accommodations through the official Bayou Classic hotel block. By booking within the block, attendees can take advantage of special rates at select hotels near the Caesars Superdome, ensuring a seamless and convenient experience throughout the weekend.

“The New Orleans hospitality industry is once again rolling out the red carpet to welcome Bayou Classic fans,” added Belletto. “We encourage fans to take advantage of the special hotel rates and book their accommodations early to secure the best deals.”

Room rates for the Bayou Classic weekend start as low as \$149 per night, with options available at various hotels throughout the city. Fans can review hotel options and book their rooms through the Bayou Classic website at mybayouclassic.com and click on the “HOTELS” menu link.

For more information about Bayou Classic, tickets and hotels, fans can visit mybayouclassic.com.

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ABOUT BAYOU CLASSIC

Celebrating its 51st year, the Bayou Classic continues to uphold its legacy as a symbol of excellence and camaraderie within the HBCU community. Year after year, fans gather in New Orleans over Thanksgiving weekend to witness the thrilling football matchup between Southern University and Grambling State University, accompanied by the electrifying Battle of the Bands & Greek Show and the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information and to purchase tickets, visit www.mybayouclassic.com.

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