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HOTEL BLOCK NOW OPEN for the 51st ANNUAL BAYOU CLASSIC

NEW ORLEANS – The hotel block for the 51st Annual Bayou Classic, Presented by Procter & Gamble, has opened.

Hotels throughout the New Orleans area have developed special rates for guests visiting New Orleans for the Bayou Classic in November. Room rates start as low as \$150 per night for hotels throughout the city. Fans can review hotel options at the Bayou Classic website – www.mybayouclassic.com (click on the “HOTELS” menu link) – and book their hotel rooms directly with one of the some 35 hotels available.

As one of the nation's premier HBCU Classics, the Bayou Classic brings together fans from across the country to witness the thrilling gridiron matchup between the Grambling State University Tigers and the Southern University Jaguars. Bayou Classic fans may also purchase tickets to the game to be held on Saturday, November 30, 2024, and the ever-popular Battle of the Bands & Greek Show to be held on Friday, November 29, 2024, both at the Caesars Superdome.

Tickets for the 51st Annual Bayou Classic Football Game are available on every seating level of the Caesars Superdome, with prices ranging from \$20 to \$199 for advance purchases. Exclusive VIP North End Zone tickets are also available for \$150, offering premium seating, exclusive gameday entrance, access to the End Zone Club, and complimentary popcorn and soft drinks. For the Battle of the Bands & Greek Show, general admission tickets start at \$25, with options for reserved seating also available. Please note that ticket prices will increase by \$10 on the event day.

“The New Orleans hospitality industry has once again opened their doors to welcome the fans of both Southern and Grambling,” said Dottie Belletto, President and CEO of NOCCI (New Orleans Convention Company, Inc.), the event management firm for the 51st Annual Bayou Classic. “With the excitement for this year’s Bayou Classic already at a fevered pitch, I would suggest fans book their rooms and buy their tickets early.”

For more information about Bayou Classic, tickets and hotels, fans can visit mybayouclassic.com. And follow Bayou Classic on Facebook at @MyBayouClassic and on Instagram at @bayouclassic74.

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ABOUT BAYOU CLASSIC

Celebrating its 51st year, the Bayou Classic continues to uphold its legacy as a symbol of excellence and camaraderie within the HBCU community. Year after year, fans gather in New Orleans over Thanksgiving weekend to witness the thrilling football matchup between Southern University and Grambling State University, accompanied by the electrifying Battle of the Bands & Greek Show and the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information and to purchase tickets, visit www.mybayouclassic.com.

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