



Presented by 

FOR IMMEDIATE RELEASE
OCTOBER 28, 2024

Time to Make Plans to Cheer on the Tigers and Jaguars in New Orleans *Schedule of Events for the 51st Annual Bayou Classic, Presented by Procter & Gamble*

NEW ORLEANS –The Bayou Classic returns to New Orleans for its 51st Anniversary with its series of fan and family-friendly events throughout the Thanksgiving holiday and weekend. Each year, this weekend of events brings together family, friends and alumni of Southern University and Grambling State University to see one of America’s greatest college sports rivalries and celebrate football, family and the traditions surrounding Historically Black Colleges and Universities (HBCUs).

SCHEDULE OF EVENTS

Monday, November 25

Bayou Classic Welcome Press Conference
10:00 am
Caesars Superdome

Thursday, November 28 – Thanksgiving Day

Annual Bayou Classic Thanksgiving Day Parade
3:00 pm start time
Throughout downtown New Orleans

Friday, November 29

Business at Bayou Classic: A Black Small Business Showcase
Presented in partnership with the LA Chamber of Commerce
10:30 am – 4:00 pm
Hyatt Regency New Orleans
Free and open to the public

Bayou Classic Coaches Luncheon
Noon
Hyatt Regency New Orleans
Initiation only event.

Bayou Classic Motivational Gameday Ball Run
Depart Baton Rouge: 5:30 am
Arrive in New Orleans at the Caesars Superdome: 1-1:30 pm

Bayou Classic Battle of the Bands and Greek Show
Featuring the 3rd Annual Bayou Classic Invitational High School Battle of the Bands
Bayou Classic Greek Show Presented by Sprite
6:00 pm (Doors open at 5:00 pm)
Caesars Superdome
Ticket required for entry, Clear bag policy for entrance.
NOTE: Media credentials are needed to attend this event.

Bayou Classic Official Battle of the Bands After Party
11:00 pm
Presented by HEREWEGO Entertainment
Metropolitan Nightclub (Generations Hall)
Ticket required for entry

Saturday, November 30

Doc Griggs "Two Times Around the Dome" Family Fitness Fun Walk
8:00 am (7:30 am registration)
Caesars Superdome, Plaza Level at Gate C
Registration required for entry

Fourth Annual Special Olympics Unified Rivalry Flag Football Game
Presented by Special Olympics Louisiana
9:00 am
St. Augustine Practice Field (2525 Bruxells Street)

Bayou Classic Fan Festival
The "Embrace the Culture" Stage is presented by The City of New Orleans, Office of Cultural Economy and the New Orleans Tourism and Cultural Fund
9:00 am – Noon
Champions Square at the Caesars Superdome
Free and open to the public, Clear bag policy for entrance.

The 51st Annual Bayou Classic, Presented by Procter & Gamble
1:00 pm (doors open at 11:00 am)
Caesars Superdome
Ticket required for entry, Clear bag policy for entrance.
NOTE: Media credentials are needed to attend this event.

The 51st Annual Bayou Classic Halftime Show
Presented by The Coca-Cola Company

Bayou Classic Official Celebrity After Party
10:00 pm start time
Presented by HEREWEGO Entertainment
Metropolitan Nightclub (Generations Hall)
Ticket required for entry

TICKETS ARE STILL AVAILABLE – BUT LIMITED

Tickets are still available for purchase. Tickets for the 51st Annual Bayou Classic and the Battle of the Bands & Greek Show can be purchased at the following locations: the Bayou Classic website (www.mybayouclassic.com), Ticketmaster, the New Orleans Arena Box Office, the Grambling State University Ticket Office or the Southern University Ticket Office.

Seating

Southern University is the home team at the 51st Annual Bayou Classic and its fans will sit on the west side (near sections 129-156) of the Caesars Superdome. Grambling State University, as the visiting team, will sit on the east side (near sections 101-128) of the Superdome.

For Battle of the Bands, Southern University "Human Jukebox" will be located on the South side of the Caesars Superdome (in front of section 141) and the Grambling State University Tiger Marching Band will be located on the North side (in front of section 143).

ABOUT THE BAYOU CLASSIC

The Bayou Classic, ranked as the #1 HBCU Classic in the nation, continues to be a beacon of legacy and tradition, attracting fans from across the country. This legendary game between the Grambling State University Tigers and Southern University Jaguars, and accompanying series of events, have proven to be a steadfast beacon of legacy and tradition that extends beyond the HBCU community. Bayou Classic fans from across the nation journey to witness the electrifying football game between Grambling State and Southern, while eagerly awaiting the highly anticipated Greek Show & Battle of the Bands and halftime show featuring two of the greatest marching bands in the nation.

The 51st Annual Bayou Classic, Presented by Procter & Gamble, will be played on Saturday, November 30, 2024 at the Caesars Superdome in New Orleans. For more information, visit www.mybayouclassic.com.

#

MEDIA CONTACT:

Jeffrey Ory, ABC, APR – Mobile: (504) 458-5866 (texts acceptable) – jeffrey@jeffreyory.com