



FOR IMMEDIATE RELEASE

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Bayou Classic Trophy Road Show Rolls Across the State

Fans invited to get up close with the iconic Bayou Classic Trophy, enjoy music, capture photos and celebrate the road to the 53rd Annual Bayou Classic

NEW ORLEANS – The 53rd Annual Bayou Classic Trophy Road Show is making a stop in North Louisiana, bringing one of college football's most celebrated rivalries directly to fans across Louisiana.

The 2026 Bayou Classic Trophy Road Show will visit:

- Alexandria
- Grambling
- Monroe
- Natchitoches
- Shreveport

The Road Show giving fans a chance to see the coveted Bayou Classic Trophy up close, snap photos and show their school pride ahead of this year's showdown between the Grambling State University Tigers and the Southern University Jaguars.

The free, family-friendly experience will feature the official Bayou Classic Trophy, an interactive 360-degree photo booth, a live DJ, music and opportunities for fans to celebrate their favorite team.

Who will take home the trophy this year? Fans can show their colors, represent their school and help build excitement for the 2026 Bayou Classic, set for Saturday, November 28, at the Caesars Superdome in New Orleans.

Presented in collaboration with the Louisiana Office of the Lieutenant Governor, the six-stop road show will travel across the state October 15–19, celebrating Louisiana's culture, communities and the traditions that make the Bayou Classic a signature annual event.

WHEN & WHERE:

SHREVEPORT	Thursday, October 15 10:00 am – Noon Southern University at Shreveport
GRAMBLING	Thursday, October 15 5:00 – 7:00 pm Grambling State University Founder's Avenue
MONROE	Saturday, October 17 2:00 – 4:00 pm Monroe African American Museum (1051 Chennai Park Drive)
ALEXANDRIA	Saturday, October 17 6:30 – 8:30 pm Alexander Fulton Mini Park (1015 3 rd Street)
SHREVEPORT	Sunday, October 18 11:00 am – 3:00 pm Niema's West African & Caribbean Cuisine (617 Texas Street)
NATCHITOCHES	Sunday, October 18 4:30 – 6:30 pm 616 MLK Drive at Ben Park

WHAT TO EXPECT:

- The Bayou Classic Trophy: Get an up-close look at the trophy that Grambling State and Southern University will battle to claim this November.
- 360-Degree Photo Booth: Capture a memorable photo experience with the Bayou Classic Trophy.
- Music and Entertainment: Enjoy a live DJ, music and a festive Bayou Classic atmosphere.
- School Pride: Wear your school colors, represent your favorite team and celebrate the rivalry.
- Bayou Classic 2026: Learn more about this year's game and festivities in New Orleans.
- In Monroe & Shreveport the stop will also spotlight Bayou Classic's 2026 Cultural Ambassadors, celebrating the people, pride and traditions that make the Bayou Classic experience special.

FOR MORE INFORMATION visit mybayouclassic.com.

VISUAL OPPORTUNITIES:

Media are invited to capture the Bayou Classic Trophy on display, fans posing with the trophy, interactive 360-degree photo booth experiences, school spirit and festivities surrounding the tour. Interview opportunities with Bayou Classic representatives may be coordinated in advance.

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ABOUT BAYOU CLASSIC

Celebrating its 53rd year, the Bayou Classic continues to uphold its legacy as a symbol of excellence and camaraderie within the HBCU community. Year after year, fans gather in New Orleans over Thanksgiving weekend to witness the thrilling football matchup between Southern University and Grambling State University, accompanied by the electrifying Battle of the Bands & Greek Show and the highly anticipated halftime show featuring two of the greatest marching bands in the nation. For more information and to purchase tickets, visit www.mybayouclassic.com.

MEDIA CONTACT:

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